

Data Collection & Privacy

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- Retail Partner shall not collect and /or share any data with respect to the Consumers for itself or any other third party. Retail Partner agrees acknowledges that Company shall be the sole owner of all data including Consumer data collected /generated under any transaction utilizing the Platform and/or the Company Services; and Company shall be free to share such consumer data with Related Entities.
- In addition to the foregoing, the Parties agree and acknowledge that the Company may collect financial and other data from BPs, Consumers, Retail Partners and may utilize the same for undertaking a credit check through agencies such as Credit Information Bureau (India) Limited for the purpose of recommending them for suitable credit facilities to be provided by financial institutions. In relation to the same, Retail Partner:
 - undertakes to assist the Company in collection of such financial data;
 - undertakes to keep such data as a confidential; and
 - agrees and acknowledge that Company is the sole owner of such financial data and that such financial data would be a Confidential Information for the purpose of this Agreement.
- All of the information collected by Company Retail Partner is subject to the privacy policy.